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FOR IMMEDIATE RELEASE

**TOYOTA HONORS TOYOTA-LIFT OF MINNESOTA
WITH SILVER CIRCLE AWARD**

IRVINE, Calif. (June 04, 2007) – Toyota Material Handling, U.S.A., Inc. (TMHU) recently awarded Toyota-Lift of Minnesota the Silver Circle Award for its performance in 2006. Toyota-Lift of Minnesota is one of 10 elite recipients of this distinguished award and was selected from TMHU's nationwide network of 69 dealers and 189 dealership locations.

Toyota-Lift of Minnesota was recognized at Toyota's National Dealer Meeting at the Renaissance Esmeralda Resort and Spa in Indian Wells, Calif., for demonstrating excellence in their parts, service, equipment sales, customer satisfaction and overall dealership operations. Toyota-Lift of Minnesota operates in Brooklyn Park, MN 55445. This is the first time Toyota-Lift of Minnesota has been awarded the Silver Circle Award.

General Manager of Toyota-Lift of Minnesota John Scheunemann stated: "I would like to thank our customers, employees, and Toyota Material Handling U.S.A. for helping us achieve this prestigious award. It truly was a team effort. Toyota-Lift of Minnesota is committed to offer the best product backed by the best support. This will insure our award-winning history continues."

The Silver Circle Award recognizes those dealers that have achieved high marks in all areas of their dealership's operations as rising leaders and future contenders for the coveted President's Award.

To demonstrate the company's appreciation, each Silver Circle Award recipient received an exquisite Tiffany & Co. crystal award.

About Toyota-Lift of Minnesota

- Toyota-Lift of Minnesota has been in business November 1978
- TLM is the fastest growing dealership in Minnesota, experiencing double-digit growth for many years.
- TLM currently employ's 70 people in sales, service, parts, rentals, allied equipment and global racking sales
- TLM represents Toyota, Taylor-Dunn, JLG Equipment, Crown, SBS and Enersys batteries along with a host of additional lines
- Our website is www.ToyotaEquipment.com, Information there includes used and new truck listings, critical OSHA information, Training schedules, and much more

About Toyota Material Handling, U.S.A., Inc.

Celebrating its 40th year of establishing operations in the United States, Irvine, Calif.-based Toyota Material Handling, U.S.A., Inc., (TMHU) is the number one selling lift truck supplier in the U.S. since 2002 and offers a full line of high-quality lift trucks sold under the Toyota brand. Built on a reputation for excellence, Toyota is known for its quality, reliability and durability. Quality is the hallmark of Toyota's world-renowned Toyota Production System practiced at all Toyota manufacturing facilities, including Toyota Industrial Equipment Manufacturing (TIEM) in Columbus, Ind. Most of the Toyota lift trucks sold in the United States are manufactured at TIEM.

Toyota's commitment to excellence in customer service extends nationwide. Dealerships throughout the United States offer comprehensive customer service support, including one-stop shopping for both new and Certified Used lift trucks, parts, service and financing. For more information on TMHU, please visit www.toyotaforklift.com or call 1-800-226-0009.

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Ten dealerships were recently honored by Toyota Material Handling, U.S.A. with the Silver Circle Award. The winners were recognized at Toyota's National Dealer Meeting for demonstrating excellence in their parts, service, equipment sales, customer satisfaction and overall dealership operations.

(pictured left to right, back row to front row)

Craig Schoen, Lift Pro Equipment Company; **Leslie Doggett**, ToyotaLift of Houston; **Lee Smith**, Toyota Forklifts of Atlanta; **John Scheunemann**, Toyota Lift of Minnesota; **Jeff Fischer**, Florida Lift Systems, Tampa; **Joe Quinto**, Toyota-Lift of Los Angeles; **Joe Loya**, CB Toyota-Lift; **Scott Plummer**, W. D. Matthews Machinery Company; **Sam Smartt**, Kenco Toyota-Lift, Chattanooga; **Michael Turnmyer**, Vesco Toyotalift