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**FOR IMMEDIATE RELEASE**

**TOYOTA NUMBER ONE IN LIFT TRUCK SALES FOR  
SEVENTH CONSECUTIVE YEAR**

IRVINE, Calif., (Sept. 1, 2009) – Toyota ranked as the world’s largest lift truck supplier for the seventh consecutive year in *Modern Materials Handling’s* Annual Top 20 ranking. Toyota reported \$6.51 billion in sales revenue for the 2008 fiscal year, and the publication called out the company’s “strong grasp on the top slot.”

“Toyota is pleased to have been consecutively ranked the number one lift truck supplier worldwide,” said Brett Wood, president of Toyota Material Handling, U.S.A., Inc. “We thank our dealers for their industry leading customer service and support and our customers for their loyalty. They have made this honor possible once again.”

To be eligible for *Modern Materials Handling’s* Annual Top 20 ranking, companies must manufacture and sell lift trucks in at least one of the Industrial Truck Association's (ITA) truck classes. Rankings are based on worldwide revenue from powered industrial trucks during each company’s most recent fiscal year.

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### **About Toyota Material Handling, U.S.A., Inc.**

Celebrating more than 40 years of established operations in the United States, Irvine, Calif.-based TMHU has been the No. 1 selling lift truck supplier in the U.S. since 2002 and currently offers a full line of high-quality lift trucks sold under the Toyota brand. TMHU, as the sole United States distributor for Aichi, now offers a line-up of aerial work lifts, including scissor lifts, crawler and wheeled boom lifts designed specifically to meet a wide range of indoor and outdoor needs.

Built on a reputation of excellence, Toyota remains the industry leader due to its quality, durability and reliability. Quality is the hallmark of Toyota's world-renowned Toyota Production System practiced at all Toyota manufacturing facilities, including Toyota Industrial Equipment Mfg., Inc. (TIEM). Most of the Toyota lift trucks sold in the United States are manufactured at TIEM, a zero-landfill facility, in Columbus, Ind.

TIEM, and all Toyota manufacturing plants in the U.S. and Canada, comply with the ISO 14001 standard from the International Organization for Standardization (ISO), and have been honored for their environmental management systems and dedication to continuous improvement.

Toyota's commitment to excellence in customer service extends nationwide. Sixty-eight authorized Toyota Industrial Equipment dealers, with a total of 188 dealership locations throughout the United States, offer comprehensive customer service support, including one-stop shopping for both new and Certified Used lift trucks, parts and service, fleet servicing, and financing. For more information on TMHU, please visit [www.toyotaforklift.com](http://www.toyotaforklift.com) or call 1-800-226-0009.

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